

THURSDAY 4 NOVEMBER 2021

## **RACV AREVO LAUNCHES PARTNERSHIP WITH BIKE EXCHANGE**

RACV arevo has expanded its service to bike riders around Victoria, joining forces with BikeExchange to encourage more people to make bike riding part of their daily routine.

As Victorians emerge from COVID-19 lockdown in time for summer and ideal bike riding weather, the new partnership will allow registered arevo users access to exclusive offers on bikes, parts and accessories, thousands of bike related products to purchase from Victoria's leading bicycle retailers, as well as journey planning and bike tips and tricks.

RACV General Manager arevo Mobility Elizabeth Kim said RACV was excited to launch the partnership.

"This is a partnership that's going to reap enormous benefits for new and experienced bike riders alike," Ms Kim said.

"Partnering with one of Australia's largest online bike marketplace, BikeExchange, will allow arevo to provide even better biking services to our growing bike riding community.

"Being able to match arevo's market-leading bike journey planner with BikeExchange's innovative bike concierge service and community of passionate riders just makes a lot of sense.

"Now, from the minute you decide to purchase a bike to when you're planning out safe and convenient routes, the arevo app is literally a one-stop-shop and the best companion a bike rider can have."

BikeExchange co-founder, Sam Salter, said the partnership would hopefully lead to more people getting on a bike for the first time.

"We're really excited about the possibilities to work together to get more people out on bikes and riding in an enjoyable, safe way," Mr Salter said.

"We want to continue to improve the products and services we provide to bike riders of all skill levels, so everyone can feel comfortable and safe."

To access the exclusive BikeExchange offers for arevo users you need to be a registered arevo user. The arevo app is available for download in the apple or google play store.

The full range of bikes and accessories available through BikeExchange can be found at:  
[www.bikeexchange.com.au](http://www.bikeexchange.com.au)

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