

FRIDAY 7 OCTOBER, 2022

ONE SPA LAUNCHES LAGAIA UNEDITED SKINCARE PARTNERSHIP AND REIMAGINED BRAND IDENTITY

Last night, One Spa at RACV Royal Pines Resort invited a group of guests to celebrate the launch of their range of luxury products and treatments in partnership with LaGaia UNEDITED (LUE) Skincare.

One Spa will now exclusively offer clients on the Gold Coast the LaGaia UNEDITED range of luxury skincare products and treatments.

LaGaia's targeted skin treatments, wellness and relaxation services promote powerful health and skin results.

To coincide with the launch, One Spa has also re-imagined its brand identity to reflect a connection with the LaGaia UNEDITED collection.

The new One Spa menu, co-designed with LaGaia, features local and international inspired rituals including Akwaterra, a hand-made face & body ceramic collection designed to deliver a completely unique spa experience.

Another highlight of the new menu is the use of Gua Sha for face and body. This practice adapts the ancient Taoist practice for moderate to deep body massage, and a luminating Gua Sha facial technique for lymphatic wellness benefits.

Managing Partner of LaGaia UNEDITED and Dermal Clinician, Kristen Elise Laing-Herbert, is thrilled to partner with One Spa and RACV Royal Pines Resort.

"LaGaia UNEDITED is unique in the skincare market, delivering formulations and therapies incorporating evidence-based practices that meet an international luxury and clinical results standard," Ms Laing-Herbert said.

"Dr Jean Laing founded the company on pH balance, and we have taken this fundamental scientific principle to ensure the guest is getting the most out of our skincare formulations and spa experiences."

RACV Royal Pines Resort Manager, Martin Zumstein, said One Spa is delighted to continue to offer quality beauty and spa treatments on the Gold Coast.

One Spa is a place of calm where ordinary life is left at the door. It is a quiet place where the rest of the world fades away and you receive the attention you deserve," Mr Zumstein said.

"Our re-imagined brand identity, and new partnership with LaGaia UNEDITED Skincare, represents the team's focus on immersing visitors in exceptional experiences."

One Spa at RACV Royal Pines Resort is a stunning day spa destination resting in the centre of a peaceful green landscape.

One Spa offers locally inspired rituals, unique water therapies, spacious treatment rooms, private change room facilities and a relaxation area overlooking the beautiful view.

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Further information:

<https://www.racv.com.au/rpr-one-spa>

<https://www.lagaia.com.au/>

High-res images are available for use, please email the RACV media team.

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