

TUESDAY 15 AUGUST 2023

RACV HELPS BRING INTERNATIONAL FOTO BIENNALE TO BALLARAT

RACV is supporting the Ballarat International Foto Biennale (BIFB) to showcase a series of events and exhibitions across Ballarat and the RACV Goldfields Resort from 26 August to 22 October 2023.

Founded in 2005, the Biennale attracts significant international and Australian photographers, featuring more than 2,000 works and drawing crowds of 40,000 to Ballarat and surrounds.

Headline exhibitions include the global premiere of *People Power – Platon*, featuring original Polaroids taken by Andy Warhol named *Instant Warhol* and an in-depth display by Indian street photographer Vineet Vohra. Installations at RACV Goldfields include [RACV x BIFB's Within the Landscape](#), *Winterbloom: Aldona Kmiec* and *Behind the Image: Erik Johansson*, which will also include related art activities in RACV's ArtHouse, located at the RACV Goldfields Resort.

The Biennale provides an opportunity for guests to save on RACV accommodation and Biennale passes, with offers including a [15 per cent discount on accommodation at RACV Goldfields Resort](#) when booking online using the code FOTO2023 – [plus more for RACV members booking direct](#) – and a [15 per cent discount for RACV Members when buying Biennale tickets](#) with the code RACV2023.

A number of events will also run at the RACV Goldfields Resort to complement the Biennale, including [The Art of Lunch](#) on 2 September – a three course meal with beverages to be enjoyed while hearing from artists including Erik Johansson and Aldona Kmiec – a Ballarat local. By booking the RACV exhibitions and events through the [BIFB website](#), RACV Members can receive a discount for The Art of Lunch using the code RACV10-OFF.

RACV Goldfields Resort Manager, Bowen Kress, said the exhibition is a great opportunity for guests to engage with RACV's visual arts displays while enjoying the surrounding natural grounds of the resort.

"RACV actively supports communities through working together on programs like this that not only support the arts community but also provide an opportunity for locals and guests to have excellent art experiences," Mr Kress said.

[Book your stay and save at RACV Goldfields Resort](#) for the BIFB and learn more about the [RACV X BIFB Arthouse Exhibition Program](#) or by visiting <https://ballaratfoto.org/>.

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Further information

Since 1903, [RACV](#) has been one of Australia's most trusted brands and is the largest member organisation in Victoria.

RACV is proud to provide exceptional experiences for our members and customers through a range of products and services across motoring and mobility, home, energy and leisure. These include Emergency Roadside Assistance, Motor Insurance, Home Insurance, Home [Trades](#) and an increasing range of options in the cleaner energy space, such as RACV Solar. RACV operates nine resorts across Australia, together with the RACV Club in Melbourne. RACV also operates RACV Travel and Experiences which is a growing Travel business offering a range of domestic and international holiday packages, as well as tours and cruises from trusted travel partners.

Media enquiries

RACV Media

Phone: 0417 041 398

Email: media@racv.com.au