



Community Donations Program guidelines

RACV has a strong sense of community and we are committed to devoting time and resources to projects, initiatives and activities that have a positive effect on our members and their communities.

RACV's Community Donations Program exists to support not-for-profit community organisations/groups which benefit the local community, generally, or socially and financially disadvantaged groups within that community.

Area of focus and issue(s) to address

Contributions may be considered for organisations demonstrating a good fit with RACV in one or more of the following areas; Mobility, Home and Leisure & Well-being.

Applications

Applications can be submitted throughout the year. If your proposal is for a specific activity please submit the application at least one month prior to the activity date. Applications will be processed and responded to within a month following submission.

If you are awaiting a response or need to discuss the application process please contact the Community Programs team on either 9790 2995 or communityprograms@racv.com.au.

Criteria

All community donation requests must meet the following guidelines to be eligible for consideration:

- Funding **does not exceed \$5,000**
- Requests will only be considered from organisations with **not-for-profit or charitable status**
- Supported activities must be delivered within Victoria
- Requests must be received on your organisation's official letterhead
- RACV may provide a donation in the form of cash, vouchers, merchandise and other in-kind support or a mix thereof
- If your application is for a set activity date, please submit your application at least one month prior to the activity date.



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Funding exclusions

Funding will not be provided for:

- Proposals that do not reflect RACV's core values and brand attributes
- Government organisations (other than school groups, fire brigades and local health care services)
- Recurrent funding needs such as office rental, general overheads, staffing etc
- Programs that denigrate, exclude or offend minority community groups
- Political or religious activities
- International aid appeals
- Programs that may present a hazard to the community
- Programs that promote tobacco or alcohol
- Events that promote speed or dangerous driving
- Programs sponsored by competitors
- Commercial sponsorships
- Organisations that have received funding from RACV in the previous financial year. Note: if your organisation runs programs or projects in multiple areas across Victoria – you may be eligible for contributions within or across financial years.
- Individuals seeking support or raising money or groups raising funds for individuals/other organisations.

Application details

Requests must be made on your organisation's official letterhead. The application should cover the following points:

- A brief overview of your organisation
- A description of the program or project for which you are seeking funding
- Amount of funding you are seeking for your project
- Commencement date of your program or project (if applicable)
- Why the program or project would be of interest to RACV and how the program or project fits into RACV's areas of focus
- How RACV will be acknowledged
- Where applicable, please outline the reach of your program or project
- Contact details including email address and telephone number.

Please email your completed request to the Community Programs team at CommunityPrograms@racv.com.au.

For further information, please contact the Community Programs team on either 03 9790 2995 or CommunityPrograms@racv.com.au.