

**MONDAY, 24 FEB 2020**

## **NEW RACV AND NETBALL VICTORIA PARTNERSHIP SCORES GOALS FOR GRASSROOTS PROGRAMS**

RACV has announced a new partnership with Netball Victoria which aims to make grassroots netball programs more accessible to Victorian communities.

Under the new three-year sponsorship agreement, RACV and Netball Victoria will deliver programs with a focus on inclusion and better reach across metropolitan and regional Victoria.

RACV Chief of Staff, Louise Steinfort, said the partnership with Netball Victoria is one of the company's most enduring.

"RACV's partnership with Netball Victoria over the past decade has provided an opportunity for both organisations to connect with Victorians and build a more cohesive community through netball," Ms Steinfort said.

"In 2020, the new partnership agreement will sharpen its focus on improving accessibility of netball to communities across Victoria and minimising social isolation.

"This is an exciting opportunity to support initiatives that promote inclusion through sport and help improve the lives of Victorians," she said.

As part of the new partnership, RACV and Netball Victoria will run a series of clinics and programs across Victoria reaching thousands of young people and community groups.

Netball Victoria's General Manager of Netball Development, Angela Banbury, said the organisation was excited to have RACV remain a part of the netball family.

"Together, RACV and Netball Victoria plan to deliver an increased number of community-based programs targeting specific community groups. We are proud to be working with champions in the respective fields to ensure the programs are culturally and situationally relevant across the duration of the partnership term," said Ms Banbury.

RACV will also be involved in the Netball Victoria Community Awards as presenting partner of Netball Victoria Inclusion Award.

**##ENDS##**

For all media requests, contact the Media & Communications team on:

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### **About RACV**

*Founded in 1903, RACV exists to improve the lives of Victorians by delivering valued benefits to members and their communities. RACV addresses the needs of Victorians by informing, advising and representing them through products and services spanning motoring, mobility, leisure, travel, insurance and the home. RACV seeks to help shape a smarter, safer and more connected future for Victoria.*

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