

## APOLLO BAY P-12 COLLEGE SOCIAL MEDIA CAMPAIGN

Campaign ran on [facebook.com/RACVyoungdriversafety](https://www.facebook.com/RACVyoungdriversafety) from Monday 3<sup>rd</sup> August – Sunday 16<sup>th</sup> August 2015

POST 1: Can you spot the greatest danger to this driver? #stayfocused Comment below for your chance to win a \$50 prepaid Visa gift card\* (terms and conditions apply)

[http://www.racv.com.au/wps/wcm/connect/racv/internet/auxiliary/news+\\_+events/competitions/terms+and+conditions/racv+young+drive+safety+facebook+competition+one](http://www.racv.com.au/wps/wcm/connect/racv/internet/auxiliary/news+_+events/competitions/terms+and+conditions/racv+young+drive+safety+facebook+competition+one) ) <http://bit.ly/1gCBpHL>



POST 2: 80% of crashes involve driver inattention.#stayfocused" Comment below when you see it... for your chance to win a \$50 prepaid Visa gift card\* (terms and conditions apply - <http://bit.ly/1gCBpHL>)

# Are you focused enough to identify the mistake?

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#stayfocused test #12

POST 3: Are you focused enough to spot it? #stayfocused Comment below for your chance to win a \$50 prepaid Visa gift card\* (terms and conditions apply - <http://bit.ly/1gCBpHL>)



#stayfocused test #8

POST 4 [VIDEO]: 'Night time driving can be risky. #stay focused'

