

## BOX HILL TAFE SOCIAL MEDIA CAMPAIGN

Campaign ran on facebook.com/RACVyoungdriversafety from Monday 17<sup>th</sup> August – Sunday 30<sup>th</sup> August 2015

POST 1: What do you want to be remembered for? #DrinkDriving #IsItWorthIt



POST 2: One more drink can last a life time. #DrinkDriving #IsItWorthIt



**#isitworthit**

POST 3: Having trouble deciding what to drink? The answer is easy if you're driving. Don't do it!  
#DrinkDriving #IsItWorthIt



POST 4: Lose your license and you might lose your job. Which means you'll still be stuck in traffic.  
Centrelink Traffic. #DrinkDriving #IsItWorthIt



POST 5: Tag a mate who's always late, owes you money or bails on you constantly. Welcome to the land of Big Fines & No License #DrinkDriving #IsItWorthIt



POST 6: Tell us why drink driving is not worth it and win a \$100 pre-paid Visa gift card, comment below. #IsItWorthIt (\*terms and conditions apply - <http://bit.ly/1IWQPUS> )